

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A flocked assembly, comprising flock and a pre-formed, solid, ~~continuous~~, and self-supporting thermosetting film, wherein the flock is in contact with and adhered to the thermosetting film, wherein the thermosetting film is free of an acrylic adhesive, wherein substantially all free ends of the flock contact the thermosetting film, and wherein the thermosetting film has a substantially uniform thickness and substantially flat upper and lower surfaces.
2. (Original) A transfer comprising the flocked assembly of claim 1.
3. (Previously Presented) The flocked assembly of claim 2, wherein first ends of said flock is adhered to a release sheet by a release agent and wherein the thermosetting film contacts opposing second ends of the flock.
4. (Previously Presented) The transfer of claim 3, wherein said transfer is adhered to a substrate and wherein the transfer is free of a hot melt adhesive.
5. (Previously Presented) The transfer of claim 4, wherein said transfer is adhered to said substrate by the thermosetting film and wherein the thermosetting film comprises a thermosetting polyester.
6. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is a thermosetting polyurethane film or a thermosetting polyester film.

7. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is precut to correspond to a shape of the transfer and wherein the thermosetting film is a thermosetting polyurethane.

8. (Previously Presented) The flocked assembly of claim 3, wherein the release agent and release sheet are located on a first surface of the flock and the thermosetting film is positioned on a second surface of the flock and the first and second surfaces are in an opposing relationship.

9. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is crosslinked.

10. (Previously Presented) The flocked assembly of claim 1, wherein there is no binder adhesive located between the thermosetting film and the flock.

11. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is applied to a substrate and the thermosetting film preformed before application to the flock and substrate.

12. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is not fully crosslinked.

13. (Previously Presented) The flocked assembly of claim 1, wherein the flock is in direct physical contact with the thermosetting film.

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14. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is not fully activated.

15-40. (Canceled).

41. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is not adhered to a substrate.

42. (New) The flocked assembly of claim 1, wherein the thermosetting film is continuous.